

Tobacco Education and Research Oversight Committee (TEROC) Meeting Agenda

**Monday, January 24, 2005
10:00 a.m. – 4:30 p.m.**

California Department of Health Services (DHS)
Training Rooms B and C (First Floor)
1500 Capitol Avenue
Sacramento, California

10:00 – 10:15	Welcome and Introductions	Kirk Kleinschmidt
10:15 – 10:20	Approval of Minutes from the August 31, 2004 Meeting; Correspondence; Announcements	Kirk Kleinschmidt
10:20 – 10:35	Environmental Developments <u>Expected outcome:</u> Discuss major tobacco-related news	Kirk Kleinschmidt
10:35 – 10:45	Report from Indian Gaming Casino Task Force <u>Expected outcome:</u> Learn highlights of the task force activities and findings	Theresa Boschert Deborah Sanchez
10:45 – 11:00	University of California – TRDRP Report <u>Expected outcome:</u> Learn recent program updates in relation to the MP, including cessation	Charles DiSogra
11:00 – 11:40	Department of Health Services Report <u>Expected outcome:</u> <ul style="list-style-type: none">• Review program updates in relation to the Master Plan (MP), including cessation activities and outcomes• Review new ads produced and learn of new creatives• Hear progress on new ad concepts, focus group responses, and approval status	Dileep G. Bal Colleen Stevens April Roeseler David Cowling
11:40 – 1:00	LUNCH BREAK	

1:00 – 1:30	<p>Department of Education Report</p> <p><u>Expected outcome:</u></p> <ul style="list-style-type: none"> • Learn update on status of Tobacco Use Prevention Education Task Force recommendations • Learn recent program updates in relation to the MP, including cessation 	<p>Meredith Rolfe</p> <p>John Lagomarsino</p>
1:30 – 2:30	<p>Cessation Policy</p> <p><u>Background:</u></p> <p>Cessation issues have been presented to TEROC and discussed by the committee at numerous meetings over the past two years. At the last meeting it was decided that the Members would review all the materials received from various groups on the subject, and determine if these can come together for a meaningful TEROC policy direction.</p> <p><u>Expected outcome:</u></p> <ul style="list-style-type: none"> • Review and prioritize the key cessation issues presented at TEROC meetings • Determine if TEROC should adopt a specific cessation policy; if so, determine what the policy would address, and how it would be advanced 	<p>Kirk Kleinschmidt</p>
2:30 – 2:45	BREAK	
2:45 – 3:30	<p>Budget Update; Department of Finance (DOF)</p> <p><u>Expected outcome:</u></p> <ul style="list-style-type: none"> • Learn about the Governor's proposed fiscal year (FY) 2005-06 budget for the California Department of Education (CDE), DHS, and the Tobacco-Related Disease Research Program (TRDRP) • Learn about changes in the Proposition 99 (Prop 99) Account, e.g., Unallocated Account, fund diversion to Mental Health • Learn about projected revenues in the Prop 99 fund 	<p>Joe Shinstock, DOF</p> <p>Ana Matosantos, Health and Human Services Agency</p>
3:30 – 3:45	<p>Legislative Update</p> <p><u>Expected outcome:</u></p> <ul style="list-style-type: none"> • Learn status of tobacco-related legislation, including budget process • Determine TEROC position on legislation 	<p>Jamie Morgan, American Heart Association</p>

3:45 – 4:00	Master Plan Process <u>Expected outcome:</u> <ul style="list-style-type: none"> • Discuss structure and content for the March 2005 MP meeting • Determine efficient and effective methods to obtain public input 	Kirk Kleinschmidt
4:00 – 4:15	Public Questions and Comments	Kirk Kleinschmidt
4:15 – 4:30	Member Discussion <u>Expected outcome:</u> Hear member issues and suggestions for TEROC action	Kirk Kleinschmidt
4:30	Adjourn	

Next TEROC Meetings:
March 8, 2005, Sacramento (MP workgroup)
May 24, 2005, Sacramento (Regular meeting)

For information about this meeting, contact Kathony Jerauld at (916) 449-5492, or email kjerauld@dhs.ca.gov